

Lycamoney

Services Provided

- Card Manufacture
- Personalisation
- Sealed Card Pack Production
- Fulfilment

Project Key Successes

- Successful launch of card packs for retail distribution
- Daily fulfilment of cards with ability to roll out into new markets.

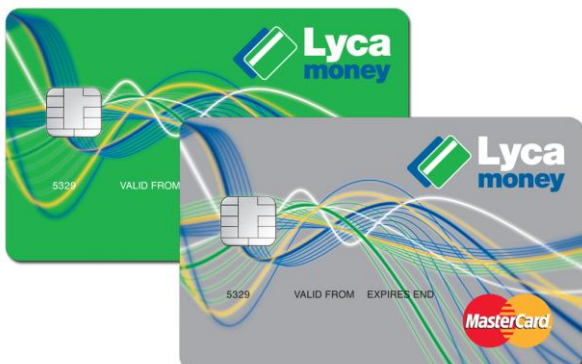
Background

The Green Lycamoney Card was introduced to enable customers to carry a low cost Debit Card providing fee-less transactions and electronic payments, with the ability to upgrade to a fully personalised Silver Lycamoney card.

The requirement for the Lycamoney contract was for Green Cards to be packed in tamper-evident, sealed packs suitable for bulk distribution throughout Lycamobile's extensive retail network. In addition, the chosen card vendor was required to process requests for fully personalised cards to be mailed directly to the cardholder.

Challenges

The brief required that TCT guarantee a 100% match between the personalised card and the carrier pack. The carrier pack is personalised with a unique barcode for this matching process.



How Thames met the challenge

TCT's Project Management Team worked closely with production personnel to develop a fully automated solution.

Using the specifications provided by Lycamoney and with TCT's knowledge and experience of receiving and processing data from 3rd party processors, we were able to provide sample packs which demonstrated our ability to produce fully functioning, sealed, tamper-evident packs.

On satisfactory testing and approval, TCT fully implemented the required systems and bespoke procedures to guarantee that the automated solution was in place to ensure the accuracy of matched items, this provides much shorter lead-times compared to hand fulfilment.

The result

Development and implementation of the solution was successfully completed within twelve weeks, with approximately 250,000 packs planned into production. Simultaneously, stock for fully personalised cards were also completed and put into secure storage awaiting call-off.

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